

José Javier Ponce de León Eyl

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ACADEMIC CREDENTIALS

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| Doctorate in Hispanic Studies | 2022-2026 |
| Collaborative Specialization in Environment and Sustainability | (In progress) |
| University of Western Ontario – London, ON, Canada. | |
| Thesis: “The adventure is in the journey: Representation of Ancient American landscapes in adventure video games” | |
| Master in Hispanic Studies | 2021-2022 |
| University of Western Ontario – London, ON, Canada. | |
| MRP: “The representation of the Santa Muerte cult in US films and television shows” | |
| Bachelor of Literature – Specialty in Humanities | 2016-2020 |
| Universidad de Monterrey – San Pedro Garza García, México. | |
| Thesis: “The devil in the Mexican social and literary context of the nineteenth century: a study of the character <i>Rugiero</i> in <i>El pistol del diablo</i> ”. Supervised by Julieta Leo Almaguer. | |
| GPA: 4.0, Cum Laude | |

PROFESSIONAL EXPERIENCE

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| Graduate Teaching Assistantship | 2021-2026 |
| Western University, Languages and Cultures – London, Can. | |
| • Teaching Spanish 1030 (Beginners) | 2021-2024 |
| • Teaching Assistant in Digital Humanities CulturePlex Lab courses | 2024-2026 |
| Graduate Research Assistant | 2022-2025 |
| CulturePlex Lab – London, Can. | |
| • Gamification Design of Undergraduate Courses | |
| • Tagging in Narrative AI project | |
| • CEDRO website content: Family conversations about the Digital world | |

AWARDS

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| Donor award “A.E.R” Environment and Sustainability Scholarship | 2024 |
| Western, Collaborative Specialization in Environment and Sustainability– London, Can. | |
| Marguerite & Harry W. Hilborn Graduate Memorial Entrance Scholarship | 2022 |
| Western University – London, ON, Canada. | |

CONFERENCES

7° Encuentro Humanistas Digitales Tecnológico de Monterrey – Monterrey, Nuevo León, México. • “La aventura comienza: Estudio exploratorio de videojuegos de texto-aventura de la base de datos MobyGames”	2025
Decolonization: An Epistemological Bridge Across Time Conference Western University – London, ON, Canada. • “The adventure begins! Representations of cultural landscapes in Interactive Fiction games”	2025
Roots on Routes: Environment, Identity and Space Conference Western University – London, ON, Canada. • “Landscapes, Video Games, and the Reconfiguration of the Past: A Study of <i>The Mask of the Sun</i> (1982)”	2024
XVII International Congress on Foreign Languages, Communication and Culture (WEFLA). Universidad de Holguín – Guardalavaca, Holguín, Cuba. • “<i>Mulaka</i>: la comunidad indígena tarahumara en los videojuegos”	2023

EXTRACURRICULAR ACTIVITIES

SOGS Sustainability Coordinator Western University – London, ON, Canada.	2025-2026
SOGS Sustainability Committee Chair Western University – London, ON, Canada.	2024-2025
Student Representative at Asociación Canadiense de Hispanistas Hispanic Studies Programs – Canada.	2023-2025

LANGUAGES

Spanish as mother tongue
Fully fluent in English (TOEFL IBT: 108)
Beginner in ASL

REFERENCES

Constanza Burucúa
Graduate Chair, Hispanic Studies
University of Western Ontario
cburucua@uwo.ca

Yadira Lizama Mue
Postdoctoral Associate, CulturePlex Lab
University of Western Ontario
ylizama@uwo.ca